



North Texas Chapter

2017 Texas Regional Conference

May 19-20, 2017

Embassy Suites Dallas Love Field

Hospitality Financial Technology Professionals (HFTP) North Texas Chapter invites your company to join us for the HFTP Texas Regional Conference on May 19-20, 2017 and take advantage of the opportunities to market and network with the many attendees/participants from the hospitality accounting and technology fields who will be in Dallas for the conference.

Regional conference attendees represent a cross-section of accounting/finance/technology professionals including CPAs, CFOs, Controllers and Directors of IT to name a few. They will be coming from all over the state.

The conference offers approximately 12-16 hours of Continuing Professional Education and there will be a social event held Friday, May 19, 2017, with a fun theme and dinner.

The Sponsorship Prospectus has 4 different sponsorship opportunities for the HFTP 2017 Texas Regional Conference. The opportunities are Platinum \$2,000, Gold \$1,000, Silver \$500 and Bronze \$250. The Sponsorship Prospectus describes each of the opportunities.

Thank you for taking time to review the Sponsorship Prospectus. Your company will receive good return on your investment by agreeing to sponsor the HFTP 2017 Texas Regional Conference.

Please respond by March 31, 2017. If you have any questions, contact either Angie angie.abston@aimhosp.com or Jackie jackie.person@sheratonarlingtonhotel.com with "HFTP sponsor" in the subject line.

Sincerely,

Angie Abston
2016-2017 President
HFTP North Texas Chapter



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The North Texas Chapter is proud to host the 2017 Texas Regional Conference for the Hospitality Finance and Technology Professionals. HFTP invites your company to take advantage of this marketing and networking opportunity. The weekend of guest speakers, educational advancement, vendor exposure and networking for professionals in the hospitality finance and technology field will be held at the Embassy Suites Love Field. Attendees are coming from all over Texas and include CPAs, CFOs, Controllers and Directors of IT.

Send an attendee from your company to meet and greet with HFTP members. Mingle with the top talent in the hospitality accounting/finance/IT world in an informal setting. All sponsors will receive written acknowledgement in the conference materials and company recognition in the general announcements. Listed are the sponsorship levels available and the benefits of each.

Platinum \$2,000

Logo placement on event signage and conference materials

Opportunity to provide marketing materials for attendee conference bags

Company recognition during a technical session

2 conference admissions consisting of meals, breaks and Friday "Fun Night"

Opportunity to provide a 5 minute presentation during Saturday lunch

Only 1 slot available

Gold \$1,000

Logo placement on event signage and conference materials

Opportunity to provide marketing materials for attendee conference bags

Company recognition during a technical session

1 conference admission consisting of meals, breaks and Friday “Fun Night”

Only 3 slots available

Silver \$500

Logo placement on event signage and conference materials

Opportunity to provide marketing materials for attendee conference bags

Company recognition during a technical session

Only 8 slots available

Bronze \$250

Logo placement on event signage and conference materials

Opportunity to provide marketing materials for attendee conference bags

Multiple slots available

Sponsorship Registration Form



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Company Information

- Company Name: _____
- What product or service does your company provide to the hospitality industry?

- Company Contact: _____
- Address: _____
- City: _____ State: _____ Zip: _____
- Email: _____
- Name(s) of company representatives who will be attending (if different than above):
 - Name: _____ Email: _____
Phone: _____
 - Name: _____ Email: _____
Phone: _____
 - Name: _____ Email: _____
Phone: _____

Sponsorship Package Selection

<u>Package</u>	<u>Cost</u>	<u>Total</u>
Platinum	\$2,000	_____

Gold	\$1,000	_____
Silver	\$500	_____
Bronze	\$250	_____
Additional Registrations (over 2)	\$100	_____
	<u>TOTAL</u>	_____

Payment

- *Make checks payable to:* HFTP North Texas Chapter

- Mail checks to:

Jackie Person, Treasurer
HFTP North Texas Chapter
c/o Sheraton Arlington Hotel
1500 Convention Center Drive
Arlington, TX 76011

Signature of authorized company representative: _____

Printed name: _____